



## **MEMA-MA Launches 2023 NORA-Funded Equipment Rebate Program**

(April 28, 2023) The Massachusetts Energy Marketers Association today announced that the highly successful Massachusetts heating oil equipment rebate program -- **Discover Efficiency Massachusetts** -- will open on Monday, May 1. The program is supported by the association's annual funds from the National Oilheat Research Alliance (NORA). As in the past, funds are limited, and rebates are offered to the industry on a first-come-first-served basis.

### ▪ **Rebates on Oil-Fired Systems and Storage Tanks Available Once Again**

Heating oil retailers across the state can secure equipment rebates up to \$600 for customers who are installing new high-efficiency heating oil equipment. Available rebates include:

- \$250 for a new heating oil storage tank
- \$250 for an oil-fired furnace
- \$350 for an oil-fired boiler
- \$500 or \$600 for a combined heating oil storage tank and furnace or boiler

May 1 will be the first day that heating oil retailers will be able to begin equipment installation work. Once the work is complete, retailers can submit a rebate application for a new heating oil system, a new heating oil tank, or both.

As in year's past, retroactive rebates are not eligible. Hence, work completed before the opening of the 2023 program cannot be submitted for rebate approval.

The process will remain as simple and easy as in the past:

- Customers express interest in securing a rebate, or the heating oil dealer makes customers aware of available rebates.
- Customers agree to have the installation work done and the rebate is deducted by the dealer upfront on the quoted price for the work.
- Work is completed.

Retailers must then visit **MEMARebate.com** and complete the submission form. Retailers must also provide a W-9 (if it's the first time submitting a rebate), customer information, and company information. For system rebates, the make and model information of the old and new system is required. Retailers will receive the rebate reimbursement from NORA within a few weeks.